

New product
publicity

Raise awareness
of services

PR of events,
etc.

Would you like to place
a banner advertisement on
sleepfreaks?

Monthly PV
1,250,000

Unique Users
330,000



We are seeking banner advertising placement on our website!
Your products can be promoted to DTM users with certainty.

**POINT
01**



**New product
publicity**

**POINT
02**



**Awareness
of services**

**POINT
03**



**Event
announcements**

ABOUT

Site Information & Trends

WEB SITE



Monthly active users

Approx. **330,000**

Monthly views

Approx. **1,250,000** PV

YouTube



Number of subscribers

Approx. **160,000** + subscribers

Total number of views

Approx. **36,610,000** Views

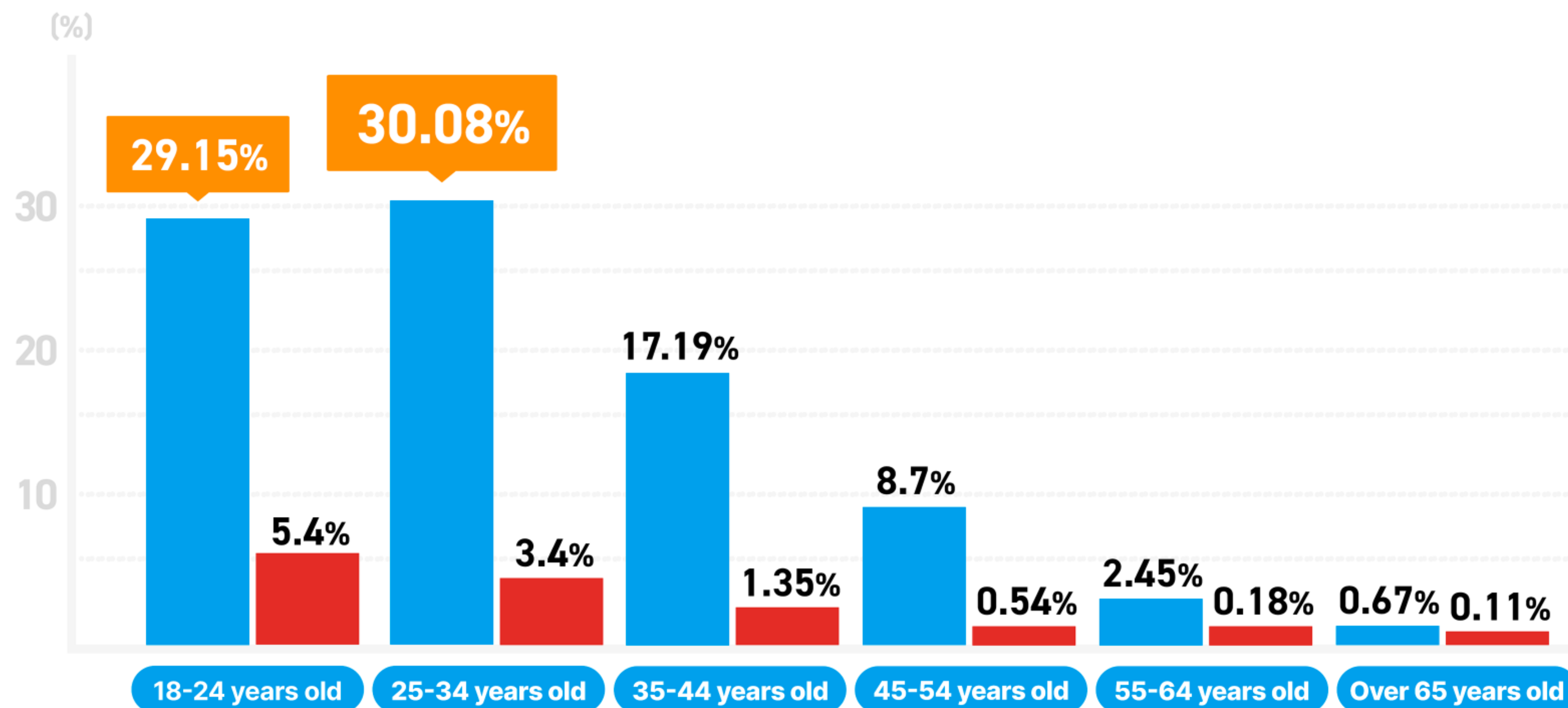
*Data is total as of December 2022.



Especially popular among men
between the ages of 18 and 44 !

sleepfreaks

Age and gender viewing



sleepfreaks

Optimized for mobile device display

Website is incompatible with PCs, tablets, and smartphones

Reliable PR of your products on any device

ADTYPE

Three Advertisement Types

Ad space is carefully selected
in three highly effective locations!

You can start placing ads
in as little as 2 business days!

Type 02

Top of All Articles (Scroll-Floating Type)



It is displayed at the top of all articles as a scroll-floating type and features the point that it always catches the user's eye. Of course, it is also displayed in the same way in mobile environments such as Phone.

- ✓ Banner size for display : Width 1000px Height 120px
- ✓ Submission size : Width 2000px Height 240px
- ✓ Number of Advertisements : Only 1 company

Type 01

HOME + All Articles Sidebar



Standard sidebar advertisement. It is displayed on all articles including HOME.

Banners are also automatically inserted in the middle of articles, contributing to increased clicks.
(Also compatible with mobile environments such as iPhone)

- ✓ Banner size for display : Width 300px Height 250px
- ✓ Submission size : Width 1080px Height 900px
- ✓ Number of Advertisements : Maximum 2 companies

Type 03

Front Floating Display



This is the premier Ad appears on the front float.

Display timing is at the first access and every 3 pages.

- ✓ Banner size for display : Width 480px Height 270px ※Varies by display
- ✓ Submission size : Width 2400px Height 1350px
- ✓ Number of Advertisements : Maximum 2 companies

Banner Advertisement Price

Advertisement Type	Advertisement Type 1 (HOME + All Articles Sidebar)	Advertisement Type 2 Top of All Articles (Scroll-Floating Type)	Advertisement Type 3 Front Floating Display
One month advertising fee (Tax included)	¥77,000	¥72,000	¥107,800
Banner size	W300px H250px Submission size W1080px H900px	W1000px H120px Submission size W2000px H240px	W480px H270px Submission size W2400px H1350px
Number of Advertisements	Maximum 2 companies	Only 1 company	Maximum 2 companies

PAYMENT

PaymentMethod



We will inform you of payment when the date of your placement of the advertisement is confirmed.

“Bank transfer” and “Credit card payment” are available for payment.

- ☒ Bank transfer: Bank of Tokyo-Mitsubishi UFJ / Rakuten Bank are available
- ☒ Rakuten Bank are available

VOICE

Voices from our client companies



VOICE
01

HASEKO Real Estate Development,inc.

Advertising on one of Japan's largest DTM media-focused websites has helped us [achieve targeted and effective raising of branding recognition](#).

We are also pleased with the flexibility and speed of response, and look forward to continuing to advertise with them going forward.



VOICE
02

Three-Body Technology

As an overseas developer, we have been supported by Sleepfreaks in various aspects for many years. The production and posting of product reviews and Japanese language descriptions have contributed greatly to our business development in Japan. In addition, [Sleepfreaks' banner ads have always been an important force in spreading our new product and sale information](#).

Especially since the display effect of the banner ads has been enhanced, we have realized a further increase in the number of clicks and have heard good responses from our users.

We also appreciate your prompt and kind response to every banner update. We will definitely continue to use your service going forward!



VOICE
03

THIRDWAVE CORPORATION

We feel that advertising on this DTM-focused site, which is visited by many people to learn and enjoy DTM, is [particularly effective in targeted marketing](#).

The “raytrek Sleep Freaks supervised DTM model” collaboration PC banner on the top page was able to widely disseminate product information to the users we wanted to reach.

SLEEP FREAKS leads the way in the times of 100 million musicians

sleepfreaks



<https://sleepfreaks-dtm.com/banner-add-en/>

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